


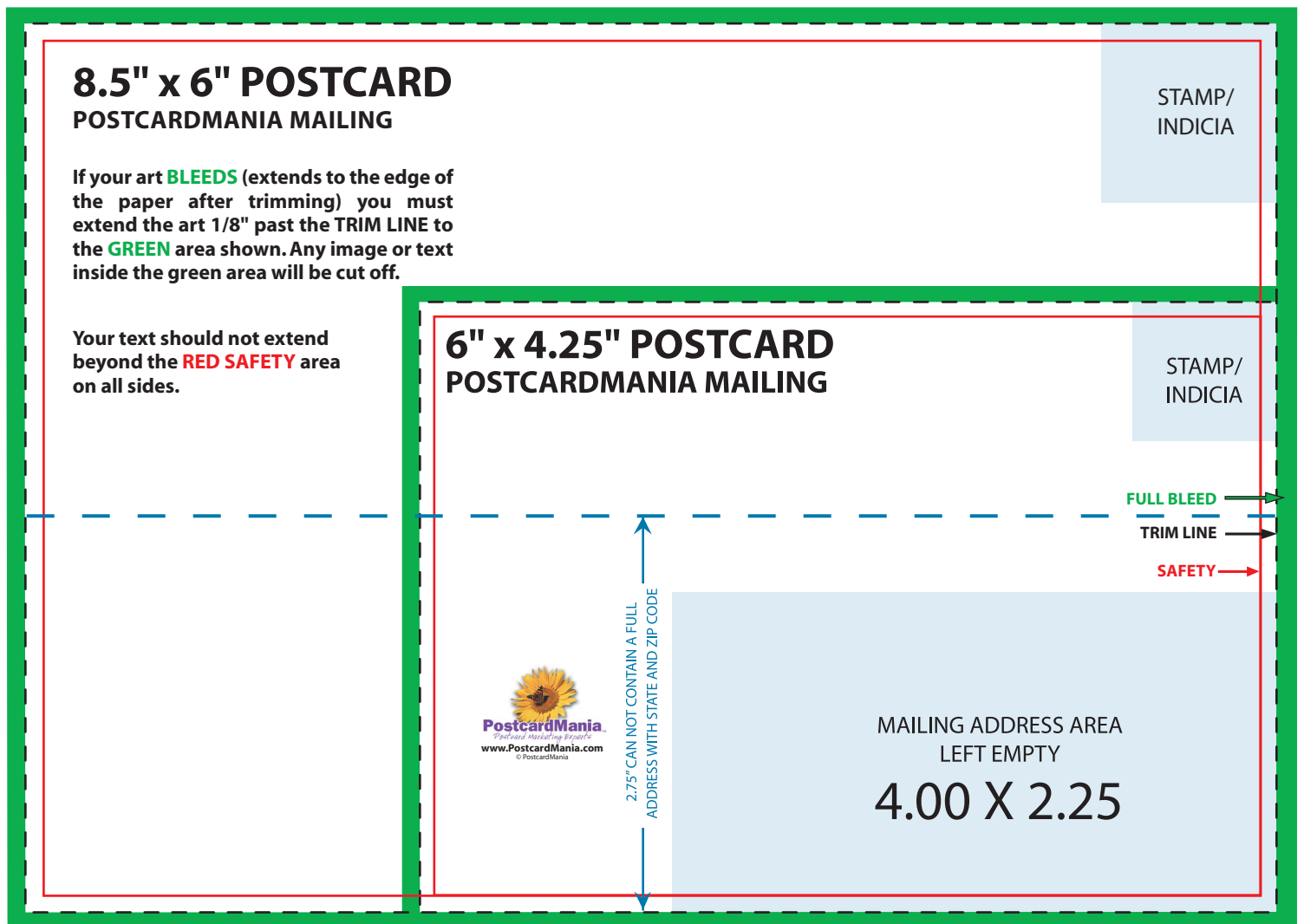


IF POSTCARDMANIA IS MAILING YOUR POSTCARDS

If you have chosen **PostcardMania** to complete your mailing these layout specifications **MUST** be followed. This is to ensure the postcards are not returned due to incorrect layout.




-  OPEN AREA – PUT COPY / INFO HERE
-  MAILING ADDRESS AND STAMP AREA
 - This area is where the intended recipient's address will go. Check with your local post office for the minimum clear area.
 - The smaller light blue are is where the stamp or indicia will go.
-  POST OFFICE ADDRESS SCAN AREA
 - Placing a full address (other than your intended recipients) anywhere below the dashed line could result in the postcard being mailed to that address.
 - Any address in this area cannot contain a zip code OR must be in **REVERSE TYPE**

BACK - Option #1 (MATTE SIDE-NO GLOSS)

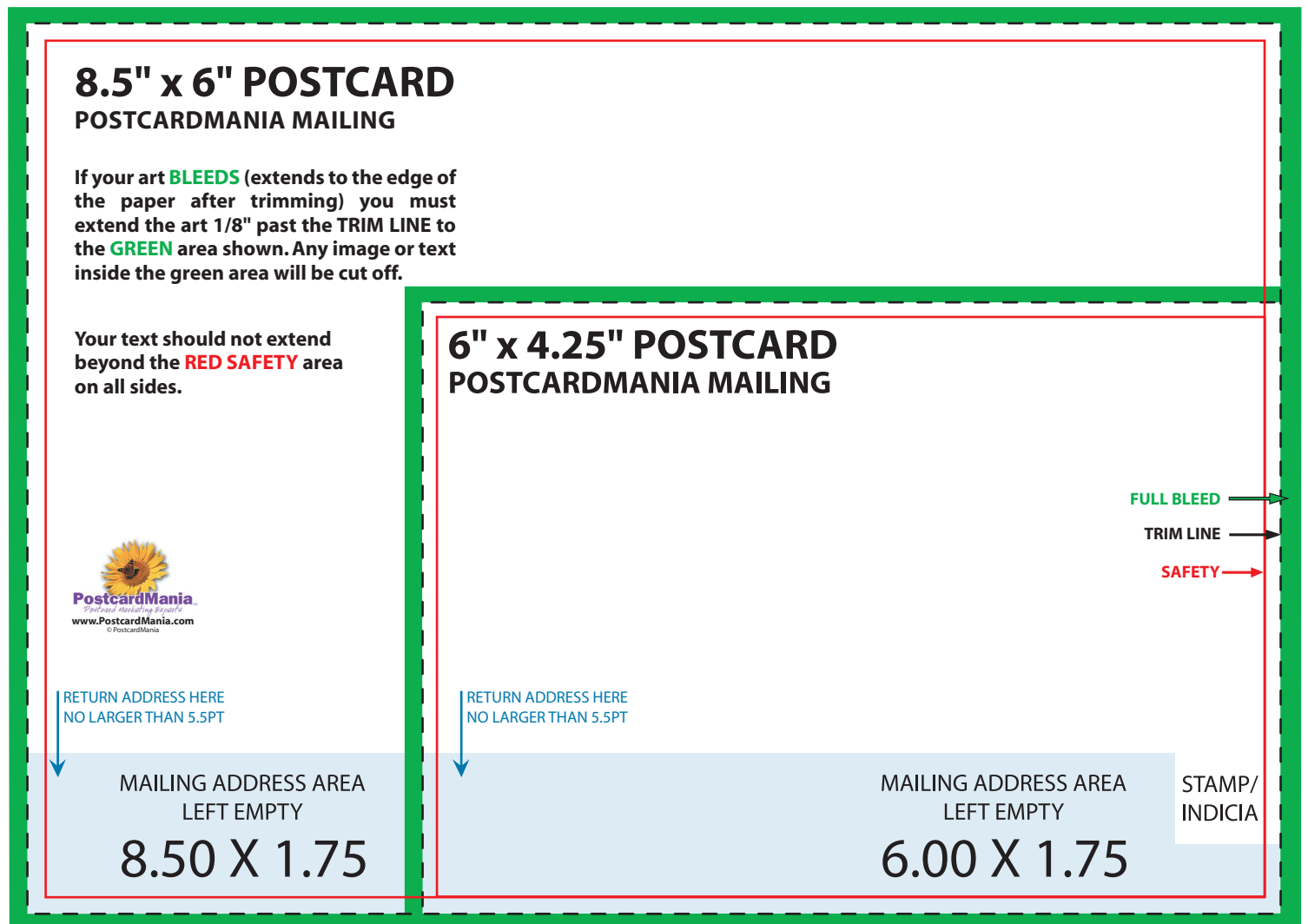


IF POSTCARDMANIA IS MAILING YOUR POSTCARDS

If you have chosen **PostcardMania** to complete your mailing these layout specifications **MUST** be followed. This is to ensure the postcards are not returned due to incorrect layout.


-  OPEN AREA – PUT COPY / INFO HERE
-  MAILING ADDRESS AND STAMP AREA
 - This area is where the intended recipient’s address will go. Check with your local post office for the minimum clear area.
 - The smaller light blue are is where the stamp or indicia will go.
-  POST OFFICE ADDRESS SCAN AREA
 - Placing a full address (other than your intended recipients) anywhere below the dashed line could result in the postcard being mailed to that address.
 - Any address in this area cannot contain a zip code OR must be in **REVERSE TYPE**


BACK - Option #2 (MATTE SIDE-NO GLOSS)





IF YOU ARE MAILING YOUR OWN POSTCARDS

If you have chosen to complete your own mailing these specifications **MUST** be followed. This is to ensure the postcards are not returned due to incorrect layout.

 OPEN AREA – PUT COPY / INFO HERE

 MAILING ADDRESS AND STAMP AREA
– This area is where the intended recipient's address will go.
– Check with your local post office for the minimum clear area.
– The smaller light blue area is where the stamp or indicia will go.

 POSTAGE METER AND BARCODE AREA
– Area at the bottom of the card must also be left clear.
– This is where the post office will place the barcode.
– Area at the top is where the postage meter will go.

 POST OFFICE ADDRESS SCAN AREA
– Placing a full address (other than your intended recipients) anywhere below the dashed line could result in the postcard being mailed to that address.
– Any address in this area cannot contain a zip code OR must be in **REVERSE TYPE**

BACK (MATTE SIDE-NO GLOSS)

