



PRSRST STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

← **FULL BLEED**
← **TRIM LINE**
← **SAFETY**

FULL BLEED →
TRIM LINE →
SAFETY →

12" x 6" EDDM POSTCARD

If your art **BLEEDS** (extends to the edge of the paper after trimming) you must extend the art 1/8" past the **TRIM LINE** to the **GREEN** area shown. Any image or text inside the green area will be cut off.

Your text should not extend beyond the **RED SAFETY** area on all sides.

You MUST remove this instruction layer or it will be printed.

(Turn off this layer in the "Layers" palette)

2.75" CAN NOT CONTAIN A FULL ADDRESS WITH STATE AND ZIP CODE

MAILING ADDRESS AREA
CHECK WITH YOUR LOCAL POST OFFICE
FOR MINIMUM CLEAR AREA

5/8" from bottom for barcode sticker CLEAR AREA