

11" x 6" EDDM POSTCARD

If your art **BLEEDS** (extends to the edge of the paper after trimming) you must extend the art 1/8" past the TRIM LINE to the **GREEN** area shown. Any image or text inside the green area will be cut off.

Your text should not extend beyond the **RED SAFETY** area on all sides.



PRSRST STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

FULL BLEED

TRIM LINE

SAFETY

FULL BLEED

TRIM LINE

SAFETY

You MUST remove this instruction layer or it will be printed.

(Turn off this layer in the "Layers" palette)

2.75" CAN NOT CONTAIN A FULL ADDRESS WITH STATE AND ZIP CODE

MAILING ADDRESS AREA
CHECK WITH YOUR LOCAL POST OFFICE
FOR MINIMUM CLEAR AREA

5/8" from bottom for barcode sticker CLEAR AREA