



PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM RETAIL

FULL BLEED

TRIM LINE

SAFETY

## 12" x 4.25" EDDM POSTCARD

If your art **BLEEDS** (extends to the edge of the paper after trimming) you must extend the art 1/8" past the TRIM LINE to the **GREEN** area shown. Any image or text inside the green area will be cut off.

Your text should not extend beyond the **RED SAFETY** area on all sides.

**You MUST remove this instruction layer or it will be printed.**

**(Turn off this layer in the "Layers" palette)**

2.75" CAN NOT CONTAIN A FULL ADDRESS WITH STATE AND ZIP CODE

MAILING ADDRESS AREA  
CHECK WITH YOUR LOCAL POST OFFICE  
FOR MINIMUM CLEAR AREA

5/8" from bottom for barcode sticker CLEAR AREA