

IF POSTCARDMANIA IS MAILING YOUR POSTCARDS

If you have chosen **PostcardMania** to complete your mailing these layout specifications **MUST** be followed. This is to ensure the postcards are not returned due to incorrect layout.



OPEN AREA – PUT COPY / INFO HERE



MAILING ADDRESS AND STAMP AREA

- This area is where the intended recipient's address will go. Check with your local post office for the minimum clear area.
- The smaller light blue area is where the stamp or indicia will go.

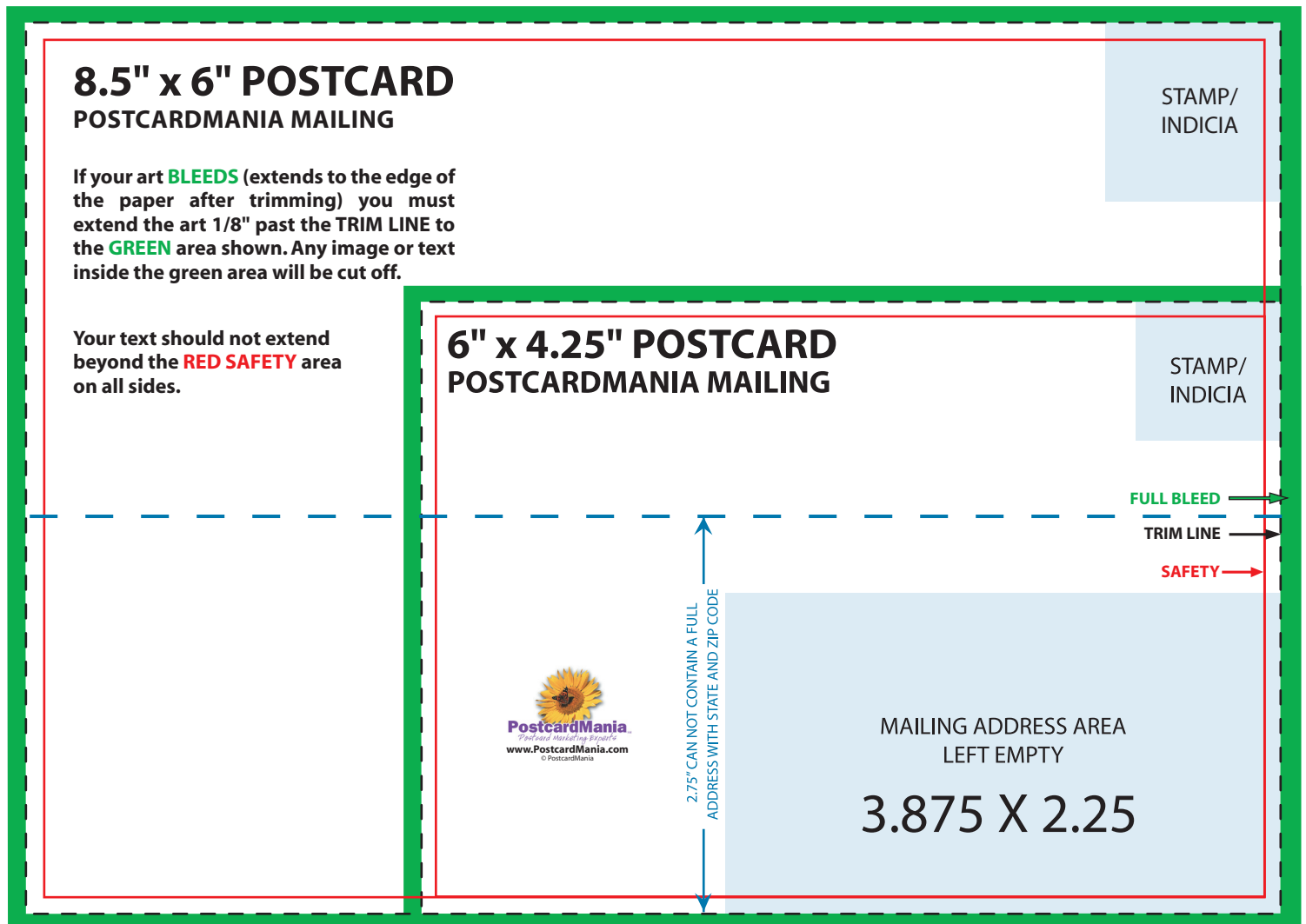


POST OFFICE ADDRESS SCAN AREA

- Placing a full address (other than your intended recipients) anywhere below the dashed line could result in the postcard being mailed to that address.
- Any address in this area cannot contain a zip code OR must be in **REVERSE TYPE**





BACK

(MATTE SIDE-NO GLOSS)



IF YOU ARE MAILING YOUR OWN POSTCARDS

If you have chosen to complete your own mailing these specifications **MUST** be followed. This is to ensure the postcards are not returned due to incorrect layout.

-  OPEN AREA – PUT COPY / INFO HERE
-  MAILING ADDRESS AND STAMP AREA
 - This area is where the intended recipient’s address will go.
 - Check with your local post office for the minimum clear area.
 - The smaller light blue are is where the stamp or indicia will go.
-  POSTAGE METER AND BARCODE AREA
 - Area at the bottom of the card must also be left clear.
 - This is where the post office will place the barcode.
 - Area at the top is where the the postage meter will go.
-  POST OFFICE ADDRESS SCAN AREA
 - Placing a full address (other than your intended recipients) anywhere below the dashed line could result in the postcard being mailed to that address.
 - Any address in this area cannot contain a zip code OR must be in **REVERSE TYPE**

BACK (MATTE SIDE-NO GLOSS)

